

AMAN AVINASH

1538 S Perkins Pl, Mountain House, CA 95391

☎ 408-329-8242

✉ amanavinash007@gmail.com

🌐 [linkedin.com/in/amanavi007](https://www.linkedin.com/in/amanavi007)

🌐 amanavinash.com

Education

University of California, Santa Cruz

June 2027

Bachelor of Science in Computer Engineering

Santa Cruz, CA

Bachelor of Science in Technology Information Management (TIM)

Mountain House High School

May 2024

GPA: 4.40

Mountain House, CA

Experience

180 Degrees Consulting

January 2025 – Present

Consultant

Santa Cruz, CA

- Collaborated with local businesses to identify areas of opportunity and help drive growth and efficiency across their operations.
- Worked closely with clients to understand their unique challenges and provide tailored solutions that enhance their overall performance.

August 2024 – January 2025

Junior Consultant

Santa Cruz, CA

- Collaborated with a team to complete 20+ hours of training on strategic problem-solving, client management, and impact-driven consulting practices, enhancing proficiency in nonprofit consulting frameworks.
- Conducted comprehensive research and analysis during onboarding, preparing to address client challenges with actionable insights and data-driven solutions projected to improve operational outcomes.

Code Ninjas

August 2023 – September 2024

Code Tutor

Tracy, CA

- Delivered progress reports for 30+ students on a monthly basis, providing insights to parents and teachers to track learning milestones and improvement.
- Monitored student progress, offering real-time feedback that led to a rough 25% improvement in overall student performance.

KPMG

June 2024 – August 2024

Work Experience

San Francisco Bay Area, CA

- Analyzed various data sets to extract insights and trends related to customer targeting and behavior modeling.
- Collaborated with cross-functional teams to enhance data-driven decision-making for client projects.
- Applied statistical analysis and modeling techniques to optimize customer segmentation and improve business strategies.

Projects

Personal Portfolio Website | *HTML, CSS, JS*

July 2024

- Designed and developed a modern personal portfolio website showcasing professional experience, projects, and skills with a sleek, user-friendly interface.

Website Development & Social Media Strategy | *Clipper King*

January 2024

- Led the design and development of Clipper King's website, improving the user interface and increasing online engagement by 35% within three months.

Brand Management & Social Media Consulting | *Golden Kids Montessori*

October 2023

- Acted as the lead brand manager, helping refine the school's brand image through a cohesive marketing strategy.
- Conducted competitive analysis, developing advertising and branding techniques that aligned with Montessori philosophy, improving brand recognition by 25% among target audiences.

Brand & Advertisement Research | *Shalimar Restaurant*

November 2022

- Conducted in-depth research on branding and advertisement strategies, identifying 5 key areas for improvement that led to a proposed 12% increase in customer engagement.

Technical Skills

Languages: Python, Java, HTML/CSS, JavaScript, Go, C, Assembly

Developer Tools: VS Code, Google Colab, GitLab

Technologies/Frameworks: Linux, MakeCode, GitHub